

The Jersey Shore Association for Human Resources September Webinar

What Is Executive Presence? An Introspective Workshop

Presented by Dr. Lucille Maddalena



What image have you created for yourself? Did you consciously create an image of you on your job or has one evolved for you by your actions and relationships?

Our work in Human Resources brings us into difficult and complex situations. How do you respond under pressure? What image do you hold of yourself and how do you maintain that image when accepting the burden of achieving resolution to a seemingly unsolvable problem?

Dr. Lucille Maddalena has spoken on this topic for many years and is now sharing her experience in a new format designed specifically for an introspective online group experience focusing on StoryTelling!

Dr. Maddalena will guide you to consider your self-image, how you present yourself by taking a private step into your past before examining the mediums in which you present yourself today.

By attending this session, participants will learn the three-step Executive Presence process:

- Step One is to discover what history you draw upon when telling your story.
- Step Two is to explore how the continually expanding use of electronic media for communicating continues to change the "room".
- Step three will take us to breakout rooms to share perspectives and explore how we assess the appropriateness of our Executive Presence. The group will discuss the pros and cons of sharing our emotional responses on the job and how our choice influences how others see us.

About the Speaker:

Dr. Maddalena's interest in communications and the human dynamics of management led her to become the first woman to enter the doctorate program in labor studies at Rutgers University. Concurrently she was New Jersey's first woman radio drive-time newscaster. While a graduate student, Dr. Maddalena began her career as an independent consultant at Johnson & Johnson, providing stress management services to the pharma's technical employees during the Tylenol drug tampering crisis. She expanded her business to other pharmas with her unique TRANSITION to LEADERSHIP training for high potential employees. Her success enabled her to be the first coach available to midlevel employees through the Johnson & Johnson School of Personal and Professional Development. This solid foundation led to expanding her career as an Executive Coach.











Thursday, September 2, 2021 8:30 a.m. – 10:00 a.m.

R.S.V.P. by 9:00 a.m. on Wednesday, September 1, 2021 online at:

http://jsahr.shrm.org/events or admin@jsahr.org or call JSAHR at 732-701-7155

Registration Fees

Members - \$10 Non-Members - \$20 Student/In-transition - Free

Special Notice

This program is pending approval for 1.0 SHRM PDC recertification credit and 1.0 HRCI General recertification credit

JSAHR is recognized by SHRM to offer Professional Development Credits (PDCs) for the SHRM-CP or SHRM-SCP.

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