



The Jersey Shore Association for Human Resources is a SHRM affiliated chapter



Candid and posed images/pictures may be taken during the session and shown at this and other JSAHR Chapter meetings. By entering the meeting, you are consenting to such use. If you object to the use of your image, do not enter the meeting ; please contact Christine Higgins @ 732-701-7155.

Recruiting Strategies – 2025

How to Attract and Retain Your Workforce

This presentation will cover what recruiting strategies will look like in 2025. Even though it's only nine years away, recruiting through social media and cloud-based services will make it look completely different than it looks today. Join us for a fascinating interactive presentation of the future state of recruiting, and how to attract and retain your workforce. We'll start with today's landscape and demographics, and explore the future with social media in the HR areas of recruiting and new trends

Participants will learn:

- How today's landscape and demographics impact the recruiting scene
- How technology affects recruiting strategies
- What trends to be aware of in order to prepare for the changing landscape of recruiting

About the Speaker:



Marcia Zaruba O'Connor obtained her B.S. in Accounting from Widener University and her M.S. in Human Organizational Development from Villanova University. Currently, she is the President and CEO of The O'Connor Group where she provides talent acquisition consulting and human resource outsourcing services to her clients. Marcia has more than 23 years in the areas of recruiting and human resources. She is the past president of the Philadelphia Chapter of SHRM, and Philadelphia Society of People and Strategy. In addition, she has spoken at local SHRM chapters, including The Garden State Council Annual Conference in Atlantic City.

This meeting is sponsored by



Date: Thursday, May 12, 2016
 7:45 a.m. Networking and Breakfast
 9:00 – 10:00 a.m. Program

Jumping Brook Country Club
 210 Jumping Brook Rd., Neptune, N.J.
 (www.jumpingbrookcc.com)

R.S.V.P. by 4:00 p.m. on Friday, May 6, 2016
 online at <http://jsahr.shrm.org/events>
 or email at jsahr.shrm@gmail.com
 or call JSAHR at 732-701-7155

Registration Fees (includes breakfast)
 \$30 for JSAHR members
 \$40 for non-members
 \$25 for those in-transition and guests
 \$10 for students with valid ID
 \$10 additional fee will be added for walk-ins

"No shows" will be billed

CREDITS

This program is pending approval for 1 HRCI recertification credit and 1 SHRM recertification credit.

JSAHR is recognized by SHRM to offer Professional Development Credits (PDCs) for the SHRM-CP or SHRM-SCP