



The Jersey Shore Association for Human Resources is a SHRM affiliated chapter



Candid and posed images/pictures may be taken during the session and shown at this and other JSAHR Chapter meetings. By entering the meeting, you are consenting to such use. If you object to the use of your image, do not enter the meeting; please contact Christine Higgins @ 732-701-7155.



### Re-imagining HR for the Future, Now!

Every tech guru and CIO agree - HR is one of the immediate targets for AI, machine learning, and deep analytics. What does that mean for the future of HR? Major disruptions, changes, and restructuring of HR's people, strategies, resources, budgets, priorities, and goals.

*What is HR's role in the era of AI?*

*What is our role in this re-imagined future?*

These questions are the focus of a powerful and interactive session, based on a new breakthrough research study about the future of HR, and co-sponsored by Ultimate Software (#3 Best Place to Work) and The Jensen Group, led by Bill Jensen.

#### Learning Objectives:

- KNOW: Deep understanding and major “aha’s” on how the AI era will impact every attendee’s role and responsibilities
- FEEL: Attendees will leave feeling both empowered, motivated, and challenged. (For many, embracing this new future will push them into a personal transformation.)
- DO: Leave the session prepared to take new actions to embrace HR’s re-imagined future.

#### About the Speaker:

Bill Jensen is an internationally acclaimed thought leader, who has spent 30 years studying how work gets done. He is CEO of the Jensen Group, a Morristown-based consultancy that helps companies double their productivity and leap into future. He makes it easier for employees to pursue their passion and do great work.

Jensen is an IBM Futurist and has conducted high-impact Future of Work research for multiple technology giants. His first book, *Simplicity* was the number five Leadership/Management book on Amazon in 2000. His latest books *Future Strong* and *The Day Tomorrow Said No* map the tough choices each of us make to create our best futures.

**Date: Thursday, March 14, 2019**  
7:45 a.m. Networking and Breakfast  
9:00 – 10:00 a.m. Program  
**Jumping Brook Country Club**  
**210 Jumping Brook Road, Neptune**  
[www.jumpingbrookcc.com](http://www.jumpingbrookcc.com)

**R.S.V.P. by 4:00 p.m. on Friday, March 8, 2019**  
online at <http://jsahr.shrm.org/events>

or email us at [admin@jsahr.org](mailto:admin@jsahr.org)  
or call JSAHR at 732-701-7155

**Registration Fees (includes breakfast)**  
\$30 for JSAHR members  
\$40 for non-members  
\$25 for In-Transition and guests  
\$10 for students with valid ID  
\$10 additional fee for walk-ins  
**“No shows” will be billed**

#### **Special Notice**

*This program is pending approval for 1 SHRM recertification credit and 1 HRCI recertification credit.*

*JSAHR is recognized by SHRM to offer Professional Development Credits (PDCs) for the SHRM-CP or SHRM-SCP.*

This meeting is sponsored by

