

The Jersey Shore Association for Human Resources is a SHRM affiliated chapter





# "Reward & Retention: What Can I Do? (and can I afford it?)"

In the next ten years it will become increasingly harder for organizations to satisfactorily staff to meet the demands of the market. Money will only go so far in attracting and retaining talented staff. But there are a number of other steps we can take to keep our best employees, and most of them don't cost a cent.

This presentation outlines proven techniques to reward and retain valued staff, and ways to make more of your employees assets to your organization. Implementing these five low and no-cost practices can stem turnover and reward your top performers.

### Participants will learn:

•the five tools and which are most effective for different employee cohorts based on demographics and function. The consistent use of these five tools minimizes turnover and rewards employees with the things they value more than money.

•that a manager's time and voice are the keys to managing in today's environment. The turmoil of the past five years have changed the employment landscape and a manager's role. Managers must be seen as ethical role models and advocates for their staff while at the same time meeting increasingly more difficult deadlines and production quotas.

### About the Speaker:

Ron Katz consults with HR staff and line managers in a variety of industries. He's the author of *Someone's Gonna Get Hired, It Might As Well Be You! A frequent speaker at HR conferences, most recently GSCSHRM* 2012, he helps people see the value in working with people instead of simply managing them. Ron is an adjunct instructor at the Cornell University School of Industrial and Labor Relations for whom he has designed and delivered numerous programs for over 15 years. Since starting his own consulting firm he has consulted with some of the largest organizations in the world on human resource and management development issues. He volunteers his services leading a Job Support Group for people who are unemployed, starting out or starting over near his home in Westchester County, NY.

## This meeting is sponsored by:

ANSELL GRIMM & AARON PC

### Date: Thursday, June 13, 2013

7:45 AM Registration, Networking, Breakfast 8:30 AM Business Portion of Meeting 9:00 AM – 10:00AM Program Jumping Brook Country Club 210 Jumping Brook Rd, Neptune NJ (www.jumpingbrookcc.com)

RSVP by 4:00PM on Friday, June 7th online at <u>http://jsahr.shrm.org/events</u> by contacting Kathi Evans, via e-mail at jsahr.shrm@gmail.com or (732) 270-5204

Registration Fee including breakfast: \$30 for JSAHR members, \$40 for non-members, \$25 for In-Transition & JSAHR Guests \$10 for Students with valid ID \$10 additional fee for walk-ins <u>No shows will be billed</u>

#### Special Notice

This program is pending approval for 1 recertification credit hour toward PHR and SPHR recertification through the Human Resource Certification Institute (HRCI). For more information about certification or re-certification, please visit the HRCI homepage at <u>www.hrci.org</u>