

Financial Challenges of the Sandwich Generation

In-person and Virtual Presentation by Daniel Krause and Kevin Kruse
New Location: Brookdale Community College

Caring for aging parents while supporting your own children can be an overwhelming challenge, both emotionally and financially. Taking care of your family's needs is important. Luckily there are steps that you can take to ensure that your children and parents are taken care of financially. Join us for a discussion on financial strategies for the sandwich generation to help lower stress levels and ease the financial burden.

By attending this session, participants will receive worksheets that bring clarity and best practices to address:

1. What is a "sandwich generation" and what does it mean to those employees who fall into that group? What additional pressures and stresses will this group experience?
2. Practical approaches to alleviating child care issues and caring for parents – "sharing the load" for our primary caregivers.
3. Methods to approach controlling expenses, managing debts, investing for the future, and protecting the families that rely on our primary caregivers.

About the Speakers:

Daniel Krause: Daniel Krause is a Financial Advisor with the Prudential Advisors, specializing in providing comprehensive planning advice and asset management. Krause, along with the entire team of professionals focuses on addressing the financial health of clients through a holistic approach. Krause spent the first half of his career in film, theater, television, and live events as a scenic designer, art director, and project manager. He has extensive experience in connecting needs with outcomes.

Kevin Kruse: Is an Investment Adviser Representative and Financial Planner for the Greater New Jersey Financial Group for Prudential. He was previously the Vice President and Head of Human Resources for North America for a Swiss luxury good company. He has also held many positions with the Township of West Orange, N.J., and as a member of the Human Relations Commission of the Chamber of Commerce.

Sponsored by:



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Thursday, June 9, 2022

8:00 a.m. Networking and Breakfast

8:30 a.m. – 10:00 a.m. Program

Brookdale Community College
Larrison Hall LAH, Room 204
(access from Parking Lot 2)
765 Newman Springs Road
Lincroft, NJ 07738

Virtual Presentation:

If you register for this option, you will receive a link prior to the meeting. Register by 4:00 p.m. Wednesday, June 8, 2022

OR

In-person Session
Register by 4:00 p.m. on
Monday, June 6, 2022

Click [HERE](#) to register.

Registration Fees Apply for
In-person AND Virtual

\$35 for JSAHR members
\$50 for non-members
\$20 for In-Transition and guests
\$10 for students with valid ID

Special Notice

This program is pending approval for 1 SHRM PDC recertification credit and 1 HRCI General recertification credit.

JSAHR is recognized by SHRM to offer Professional Development Credits (PDCs) for the SHRM-CP or SHRM-SCP.

This session may be recorded. Video, images and voice recordings may be taken during the session and shown at this and other JSAHR Chapter meetings. By entering the meeting, you are consenting to such use. If you object to the use of your image or voice, do not enter the meeting; please contact Christine Higgins @ 732-701-7155.