



The Jersey Shore Association for Human Resources is a SHRM affiliated chapter



Candid and posed images/pictures may be taken during the session and shown at this and other JSAHR Chapter meetings. By entering the meeting, you are consenting to such use. If you object to the use of your image, do not enter the meeting ; please contact Christine Higgins @ 732-701-7155.

Optimize Your Organization’s Benefit Dollar

It’s getting harder to find good talent, and that’s a problem for recruiters with open positions to fill. So how can HR land qualified workers? The answer may be benefits. Recruiting difficulty is on the rise and is likely to continue to increase as the economy gets stronger. Nearly 40 percent of HR professionals said their organizations had a hard time recruiting employees at all levels in the past 12 months, according to the results of the Society for Human Resource Management’s [2015 Strategic Benefits Survey](#). That’s up from 33 percent in [2014](#) and a significant increase from 2013, when around one-quarter reported recruiting problems. In response, organizations are turning their attention to benefits, especially to attract highly skilled and in-demand talent. In the past 12 months, a greater percentage of employers leveraged their benefits’ programs to recruit employees compared to previous years. At the same time, they are stepping up their investment. Can we optimize the benefit dollar our organization spends to create more meaningful benefits across different generations? This presentation gets you thinking outside the box on benefits.

Participants Will Learn:

1. What should be driving your benefit packages?
2. How to optimize your benefit dollar
3. New ways of looking at benefits and moving away from the traditional packages



About the Speaker: A expert in the retirement plan industry, Jamie Greenleaf has been with Cafaro Greenleaf since 1993 and a principal since 1997. She was named one of the Most Influential Advisors in the Defined Contribution area by 401kWire, named one of Top 100 Retirement Plan Advisors in the country, and was included in the Financial Times Magazine as one of the Top 401k Plan Advisors In the nation. She also received the SPARK Advisor Award for Plan Design & Administration. In addition, she has earned her Investment Fiduciary® Professional Designation, Certified Behavioral Finance Analyst® Designation, Certified 401k Professional Designation, and she is currently an adjunct professor in the Plan Sponsor University Certification Program for UCLA’s Anderson School of Business-Executive Education.

Date: Thursday, January 12, 2017
 7:45 a.m. Networking and Breakfast
 9:00 – 10:00 a.m. Program
Jumping Brook Country Club
 210 Jumping Brook Road, Neptune N.J.
www.jumpingbrookccc.com
*****Please note that this program runs until 10:30 a.m.**

R.S.V.P. by **4:00 p.m.** on
Friday, January 6, 2016
 online at <http://jsahr.shrm.org/events>
 or email at admin@jsahr.org
 or call JSAHR at 732-701-7155

Registration Fees (includes breakfast)
 \$30 for JSAHR members
 \$40 for non-members
 \$25 for those in-transition and guests
 \$10 for students with valid ID
 \$10 additional fee for walk-ins
“No shows” will be billed

Special Notice
*This program is pending approval for
 1 HRCI recertification credit &
 1 SHRM recertification credit.*
*JSAHR is recognized by SHRM to offer
 Professional Development Credits (PDCs)
 for the SHRM-CP or SHRM-SCP.*

**COME TO OUR 40TH ANNIVERSARY
 CELEBRATION!**
CLICK [HERE](#) FOR MORE INFO.

*CLICK [HERE](#) TO RENEW YOUR DUES
 FOR 2017.*