



JSAHR
Jersey Shore
Association for
Human Resources

The Jersey Shore Association for Human Resources is a SHRM affiliated chapter



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SOCIETY FOR HUMAN
RESOURCE MANAGEMENT

Meet The Union

A Sneak Peak Behind the Scenes of a Union Organizing Drive
What Employers Need to Know Right Now

Is your company vulnerable to union activity?
What are you doing to avoid the union organizing push?

Join us for a presentation with National Labor Consultants (NLC), a professional association directing Human Resources Leadership Teams in preventing union organizing in the workplace.

Union activity has been on the rise in the US over the past few years. Union organizers are creating new ways to infiltrate your workforce. While union membership declines, the organizers are working hard to get to your employees before you even have a chance to see a piece of union literature. Organizers form “fake” friendships with your employees and create the illusion that they are necessary for employees to gain respect.

NLC Consultants worked for unions in the past and they understand their mindset and strategies.

Learning Objectives:

- **Signs of Union Activity**
- **Behind the Scenes of a Union Organizing Drive**
- **Union Avoidance**

About the Speaker:

Keith Peraino graduated from Lehigh University, earned a MS in Healthcare Administration, and has Certificate in Human Resources Management from Villanova. He has extensive campaign experience and was a Senior Human Resources Official for the largest healthcare system in New Jersey. He spent years directing extensive organizing campaigns by working in conjunction with many of the major unions that exist. His experience with the union, organizing, negotiating, and handling contract administration and arbitrations has provided rare insight into the methodology currently used by the nation’s largest unions. However, throughout his tenure, it became more apparent to him that as workers organized, there was little to no gain for them and nothing was being accomplished through collective bargaining. As a result, since then, he has been involved with campaigns against unions such as, the Teamsters, UFCW, and IBEW and many others. Keith provides management training in all industries and speaks at many SHRM meetings throughout the country.

Date: Thursday, January 8, 2015
7:45 AM Networking and Breakfast;
8:45 AM – 10:00 AM Program,
Jumping Brook Country Club
210 Jumping Brook Rd, Neptune NJ
www.jumpingbrookcc.com

RSVP by 4:00 PM on
Friday, January 2, 2015
online at <http://jsahr.shrm.org/events>
or e-mail at jsahr.shrm@gmail.com
or call JSAHR voice mail (732) 270-5204

Registration Fee including breakfast
\$30 for JSAHR members,
\$40 for non-members,
\$25 for In-Transition & JSAHR Guests
\$10 for Students with valid ID
\$10 additional fee for walk-ins
No shows will be billed

Special Notice

This program has been approved for 1.25 recertification credit hour toward PHR and SPHR recertification through the Human Resource Certification Institute (HRCI). For more information about certification or recertification, please visit the HRCI homepage at www.hrci.org

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