



JSAHR
Jersey Shore
Association for
Human Resources

The Jersey Shore Association for Human Resources is a SHRM affiliated chapter



Candid and posed images/pictures may be taken during the session and shown at this and other JSAHR Chapter meetings. By entering the meeting, you are consenting to such use. If you object to the use of your image, do not enter the meeting and please contact Christine Higgins @ 732-701-7155"

Storytelling: Communicating for Impact!

Storytelling is a powerful tool that evokes visual images and heightened emotions. Leaders who can tell a good story have tremendous impact.

Storytelling is a timeless skill. Everyone tells stories. We do it every day. We see, hear, and tell millions of stories in our lifetime. And now more than ever, businesses, workers, and leaders have opportunities to stand out, spread messages, and make change through the use of stories. The leaders who can find, create, and share powerful stories will have a meaningful impact on productivity and profits.

This presentation on storytelling asks leaders to consider the set of life stories that shape their approach to leadership. Each participant will examine and share transformational moments from their business lives, moments of incredible impact and learning, success and failure that have shaped who they are as leaders.

Individuals will walk away having found, developed and told a personal business story that is meaningful and connects an audience of their choice. Additionally, they will begin a process of personal reflection that is necessary to find and share stories that motivate, entertain, inspire and move internal/external customers to act.

Learning Objectives

By the end of this workshop, participants will be able to:

- Understand the techniques underlying telling a powerful story,
- Understand how to frame images powerfully and creatively, and
- Create stories using techniques and skills that inspire and move your audience to action.



About the Speaker

Mr. Kevin Pitts is an adjunct at Drexel University, moderator with Harvard Business Publishing, executive coach, motivational speaker and facilitator. He has taught classes, conducted seminars and coached executives around the globe. He has over 20 years' experience as a consultant working with organizations to develop organizational strategies and sales strategies. Mr. Pitts has also worked with senior leaders to facilitate the management of budgets, identify and develop leadership talent, improve performance, manage change, and transform teams.

Date: Thursday, September 10, 2015
7:45 AM Networking and Breakfast
9:00 AM – 10:00 AM Program
Jumping Brook Country Club
210 Jumping Brook Road, Neptune NJ
(www.jumpingbrookcc.com)


RSVP by 4:00 PM on Friday, September 4, 2015
online at <http://jsahr.shrm.org/events>
or e-mail at jsahr.shrm@gmail.com
or call JSAHR at 732-701-7155

Registration Fees (includes breakfast)
\$30 for JSAHR members
\$40 for non-members
\$25 for In-Transition & JSAHR guests \$10 and for students with valid ID
\$10 additional fee for walk-ins
"No shows" will be billed

Special Notice
This program has been approved for 1.0 recertification credit hour toward PHR and SPHR recertification through the Human Resource Certification Institute (HRCI). www.hrci.org

JSAHR is recognized by SHRM to offer Professional Development Credits (PDCs) for the SHRM-CP or SHRM-SCP.

This meeting is sponsored by:

 **TPSU**
THE PLAN SPONSOR UNIVERSITY

If you're interested in sponsoring this or any other meeting please contact [Bob Kane](#) or [Dave Kostka](#)