

HR's Role in Career Mapping & Transitioning:

Why YOU Matter!

Presented by Lisa Panarello



A 2022 Index revealed that 68 percent of workers would stay longer if their employer made an effort to upskill/reskill them. Yet, 49 percent say they don't know where to begin their development or see a clear path at their firm. On the flip side, companies report top reasons for not investing in talent are lack of time, budget, and a skills gap understanding. That leaves HR professionals in a prime position to connect the dots for both sides of the table! This presentation provides a deep overview of the Career Mapping & Transitioning process and the impact it can have on employee satisfaction, productivity, retention, and company growth.

By attending this session, participants will be provided clarity and best practices in:

1. Guiding employees in self-discovery, career aspiration mapping, and 30-60-90 day planning in alignment with business goals
2. Determining different skills assessment/performance evaluation methods; and driving communication between employee and supervisor to manage mutual expectations
3. Preparing department, division, and the organization for employees' assimilation to ensure success in a new role

About the Speaker:

Lisa Panarello is the founder and CEO of [Careers Advance](#), a private practice specializing in professional training and development. She aids small to Fortune 500 companies in improving talent recruitment, performance, and retention while coaching individuals to thrive on their career journey. Panarello is certified in DISC and EQ Assessments, holds a Bachelor's Degree in Marketing, and has 12+ years of diverse industry experience. She's currently the president of SMA-NJ, a specialty chapter of SHRM.



Thursday, December 8, 2022
8:15 a.m. – 10:00 a.m.

R.S.V.P. by 9:00 a.m. on
Friday, December 2, 2022
online at:

<http://jsahr.shrm.org/events>
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Members - \$35
Non-Members - \$50
In-transition - \$25
Student - \$10 (with valid ID)

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