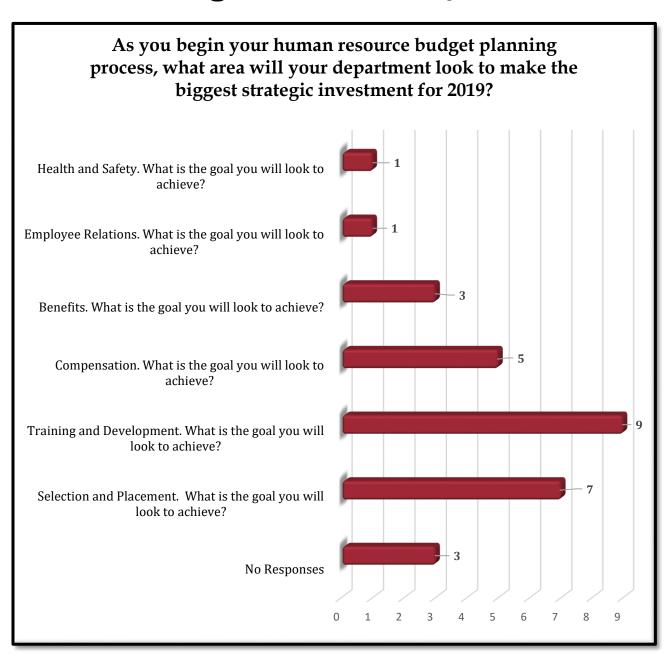
JSAHR Program Question of the Month

December 2018 29 Respondents

JSAHR Question of the Month Strategic Investment Question



As you begin your human resource budget planning process, what area will your department look to make the biggest strategic investment for 2019?

Market adjustments for RNs

Incredible tight labor market and we are projecting company growth. Therefore, we will be making significant investment in recruitment tools and resources. Also, may increase internal referral bonuses, etc.

Being competitive in our industry with pay rates.

Training our sales team

Invest in increasing the recruiting process with staff and other advertising.

Again Tech was left off the list!

Manage an aging population with high claim loss ratio (increasing premiums) against affordable coverage/pricing for all

We are looking to build a more robust college recruiting program for our Engineering Team in order to drive down operational costs and increase our internal talent pipeline.

Unfortunately, I am not part of the budget planning.

Improve safety measures around the office and increase safety awareness among employees in order to reduce worker comp incidents & costs.

Avoid d making desperation hires and onboard candidates that sincerely want to be part of the culture.

Digital Marketing

Continuing to make them competitive yet contain costs.

more employee engagement

We have four openings that won't likely be filled by year end and one particular opening will require more creative recruitment techniques and additional budget.

Plan modification(s) and adjustment to cost sharing to reduce expense to the company

Leadership development training for employees interested in pursuing opportunities.