



**JSAHR**  
Jersey Shore  
Association for  
Human Resources

*The Jersey Shore Association for Human Resources is a SHRM affiliated chapter*



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Christine Higgins @ 732-701-7155

## The BOOMER Explosion – HR, Experience it!

This session will explore best practices for the HR professional associated with recruitment related to the baby boomer generation, those born from 1946-1964.

This is a high-energy interactive session, filled with breakout activities along with entertaining baby boomer trivia and facts. Participants will gain a thorough understanding of the myths and realities associated with investing in older workers, as attendees are exposed to new thinking, insights and tools that will help them to understand the experience and transportable skills found in the baby boomer generation.

**Learning Objectives:** Participants will

- Understand the tremendous organizational value experienced when hiring older workers with appropriate experience
- Explore best practices specific to attract, retain, engage and retain older workers
- Gain an understanding of the ever-increasing role in both corporate success and in the further improvement of the U.S. economy within the next decade.
- Brainstorm ideas that can lead to the creation of new tools/protocols to implement within their particular organization for the purpose of modifying the culture/receptivity of integrating experienced older workers who can make a difference.

### About the Speakers:

**Lynda Wolf:** Throughout her 25 + year career in staffing and corporate human resources, Lynda has held positions as HR recruiter, manager and director, senior business development manager and, district manager for domestic and international workforce solution companies. Ms. Wolf's passion is to see a generation of workers use their gifts and talents while simultaneously helping companies discover the deep talent pool from which they can acquire mature, reliable, impressive candidates who can become game-changers for their company.



### **Fran Monteleone, RN**

A health care professional for nearly 30 years, Fran has experience in multiple health care environments where she has demonstrated financial and business acumen. As an RN, her vast expertise also includes instructing, and developing programs for continuing education at Bergen Community College, LPN program instruction at Lincoln Tech, Division Creator Director of Kelly Healthcare Resources, Community Relations Director for Juniper Village, and currently is the Director of Community Outreach and Physician Relations for Clara Maass Medical Center.



**Date:** Thursday, December 10, 2015  
7:45 a.m. Networking and Breakfast;  
9:00 a.m. – 10:00 a.m. Program,  
**Jumping Brook Country Club**  
210 Jumping Brook Rd, Neptune N.J.  
([www.jumpingbrookcc.com](http://www.jumpingbrookcc.com))

**R.S.V.P. by 4:00 p.m. on**  
**Friday, December 4, 2015**  
online at <http://jsahr.shrm.org/events>  
or email at [jsahr.shrm@gmail.com](mailto:jsahr.shrm@gmail.com)  
or call JSAHR 732-701-7155

**Registration Fee including breakfast**  
\$30 for JSAHR members  
\$40 for non-members  
\$25 for In-Transition & JSAHR Guests  
\$10 for Students with valid ID  
\$10 additional fee for walk-ins  
**No shows will be billed**

- Bring a gift for the business card drawing**
- Show support for our SHRM Foundation with a silent action item (gift certificates, gift baskets, hand-crafted items)**
- Wear your UGLIEST holiday sweater and enter our contest!**

**Special Notice**  
This program is pending approval for 1.00 recertification credits for PHR/SPHR thru HRCI. This program is also pending approval for 1.00 PDCs for the SHRM-CP or SHRM-SCP.

This meeting does not yet have a sponsor. If you're interested in sponsoring this or any other meeting, please contact [Bob Kane](#) or [Dave Kostka](#)