



JSAHR
Jersey Shore
Association for
Human Resources

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SOCIETY FOR HUMAN
RESOURCE MANAGEMENT

The Kinesthetic Approach in HR: Movement in Learning

This is not your normal presentation.. You will be engaged from the word, "Go"

www.mikekuczala.com Move * Learn * Live

- ❖ *What critical role does the brain/body relationship play in corporate life?*
- ❖ *How does movement enhance the training and learning process?*
- ❖ *What role does movement play in corporate wellness and how does that effect the bottom line?*

The **brain/body relationship** plays a crucial role in every corporation – yet it flies mostly under the radar. This critical recognition can grow your personal effectiveness on the job as well as your company's business — depending entirely on how you respond.

The above questions will be answered via experiential learning in an interactive session which will leave you with a different perspective on the role of movement in the work place, and how the brain/body connection can enhance training, presenting, and wellness.

Mike Kuczala will take you through an action-oriented experience using proven tools and cutting-edge insights to demonstrate the importance of kinesthetic learning to effective cognitive.

Learning Objectives

Upon completion of this presentation, participants will be able to:

- **Understand** the brain/body relationship and how it plays out in all corporations.
- **Transform** your training design and delivery based on how the brain prefers to learn.
- **Deliver** ready-to-use kinesthetic presentation skill "tools of the trade" that makes you dynamic in any room.
- **Explain** why corporate wellness matters and why what you don't know about wellness could be hurting your bottom line

About the Speaker:

Mike Kuczala is an acclaimed Keynote Speaker, bestselling author and innovative professional developer. Mike is a thought leader on using movement and understanding the brain/body connection in both educational and corporate settings. The Director of Instruction for the Regional Training Center and President of Kuczala Consulting, Mike is the coauthor of the Corwin best-seller *The Kinesthetic Classroom: Teaching and Learning through Movement*.

Date: Thursday, December 11, 2014
7:45 AM Networking and Breakfast;
8:45 AM – 10:00 AM Program,
Jumping Brook Country Club
210 Jumping Brook Rd, Neptune NJ
(www.jumpingbrookcc.com)

RSVP by 4:00 PM on
Friday, December 5, 2014
online at <http://jsahr.shrm.org/events>
or e-mail at jsahr.shrm@gmail.com
or call JSAHR voice mail (732) 270-5204

Registration Fee including breakfast
\$30 for JSAHR members,
\$40 for non-members,
\$25 for In-Transition & JSAHR Guests
\$10 for Students with valid ID
\$10 additional fee for walk-ins
No shows will be billed

Special Notice

This program has been approved for 1.25 recertification credit hour toward PHR and SPHR recertification through the Human Resource Certification Institute (HRCI). For more information about certification or recertification, please visit the HRCI homepage at www.hrci.org

This meeting sponsored by:

