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Discover Your Memory Power “Memory Switch” Workshop

There is no such thing as a bad memory – just an untrained one.

Ever wondered how some people could have photographic memory?

Okay, forget about photographic memory. Have you ever been in a situation where someone enthusiastically greets you by calling your name, but you can't remember his/hers?

Our jobs, as HR professionals, often requires that we remember a wealth of knowledge, including company policies; vendor information; employment laws and regulations; company data; and, most importantly, employee names. A strong memory allows us to represent the company well when we recruit talent, and it shows that we care when we remember the names of our new hires. A strong memory also enhances our confidence when dealing with vendors, and it improves our effectiveness as a business partner.

In this workshop, Matthew Goerke will show how to train your own memory and discover your own memory power! You too can have instant recall memory!

You will learn how to:

- Remember names, faces and key information shared by managers and employees
- Make presentations without notes
- Use memory to boost confidence and make a powerful first impression
- Share information with staff in a way that dramatically increases listeners' retention of key information
- Remember important information from meetings, to do lists, and written material
- Boost networking skills
- Reduce stress and time management

About the Speaker:

Matthew Goerke is regarded as one of America's leading experts in the field of Memory Development. He has shared with thousands of business professionals from all walks of life the techniques for developing an instant recall memory with results that can only be described as amazing. He has trained executives from corporations, including AT&T, Prudential, Exxon, Wells Fargo, Merck, Caldwell Banker, and the United States Defense Department. Goerke is the developer of the “Memory Switch” program, the most utilized program of its kind ever developed. For that reason, he is a sought-after guest and has appeared on hundreds of radio and television talk shows.

Date: Thursday, June 9, 2016
7:45 a.m. Networking and Breakfast
9:00 – 10:00 a.m. Program
Jumping Brook Country Club
210 Jumping Brook Road, Neptune N.J.
(www.jumpingbrookccc.com)

R.S.V.P. by 4:00 p.m. on
Friday, June 3, 2016
online at <http://jsahr.shrm.org/events>
or email at jsahr.shrm@gmail.com
or call JSAHR at 732-701-7155
Registration Fees (includes breakfast)
\$30 for JSAHR members
\$40 for non-members
\$25 for Those In-transition and guests
\$10 for students with valid ID
\$10 additional fee for walk-ins
“No shows” will be billed

Special Notice
This program is pending approval for
1 HRCI recertification credit &
1 SHRM recertification credit.

JSAHR is recognized by SHRM to offer
Professional Development Credits (PDCs)
for the SHRM-CP or SHRM-SCP.

Sponsor

